

Office of Chief General Manager
Tamilnadu Telecom Circle
Mktg. Cell
New CTS Bdg, 16, Greams Road,
Chennai-600006.



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

To
All Heads of SSAs,
Tamilnadu Circle.

No. Mktg/CFA/ Mktg. Activities/2011-12/

d/at Chennai-6, the Oct. 3, 2011.

Sub: Reconnection Mela - mobile customers - reg.
Ref: This office letter of even no. dt. 13.9.2011.

In continuation of this office letter referred to above, it is clarified that Reconnection Mela is also meant for Mobile customers. Hence it is requested to include Mobile connections brought under Reconnection and amount collected in the daily report (revised proforma enclosed).

You are requested to submit the daily report over phone 044-28297140 and email mktgtncircle@gmail.com.

Radha

(S.K. Radha)
General Manager (S&M-CFA)

Encl: Statement proforma.

Copy to
(i) GM (S&M-CM)
(ii) GM (TR)

PROFORMA

Reconnection Mela - Daily Report																				
Date of Mela:																				
Sl.No.	SSA	No. of Locations	Foot falls*	New Connections						Reconnections						ITC/FLPP Cards		BB Pre-paid cards		Grand Total Amt. collected (A+B+C+D+E)
				LL	WLL	BB	Mobile	Others**	Amt. (A)	CFA products (LL, BB, PCO, etc)			CM Products (Prepaid, Post paid 2G/3G mobile connections, Wimax, etc)			No. sold	Amt. (D)	No. sold	Amt. (E)	
										No. of Reconnreq uests recd	No. re-conne-cted	Amount Collected (B)	No. of Reconnreq uests recd	No. re-conne-cted	Amount Collected (C)					
1	CBE																			
2	CDL																			
3	DPI																			
4	ERD																			
5	KKD																			
6	KUMB																			
7	MA																			
8	NGC																			
9	NIL																			
10	PY																			
11	SLM																			
12	TNJ																			
13	TVL																			
14	TR																			
15	TT																			
16	VLR																			
17	VGR																			
TOTAL		0	0	0	0	0	0	0	0				0	0	0	0	0	0	0	

- No. of persons visited the Mela.
 ** - EVDO, 3G Datacard, FWP.